



2014 Partnership Plan



November 17, 18 and 19, 2014
Québec City Convention Centre



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Dear partners,

Year after year, we try to gather relevant comments from you that enable us to increase your level of satisfaction. This year, the CQSI will be held in Québec, at the Québec City Convention Centre, from November 17 to 19, 2014. We can already say that our experience, coupled with the gathering of comments from previous CQSIs, have enabled us to offer you this win-win partnership plan.

For the CQSI's 22nd edition, we are offering our partners unequalled visibility. Our Event, Elite and Prestige partnerships systematically offer a kiosk, a specific presentation space in the plan for a lecturer and visibility for a high-quality event. Take the time to carefully choose which plan best suits you in order to maximize your visibility and networking opportunities with your future clients.

Take advantage of our reduced prices until August 31.

We wish to remind you that the «**first signed, first served**» rule still applies.

Thank you for your unwavering confidence in our organization and our prestigious event.

If you require additional information on the Partnership Plan, do not hesitate to contact us at partenariat@cqsi.org

Julien Turcot
Partnership Manager
2014 CQSI

2014 and Previous Presidents of Honour



2014 EDITION

Mr. Kellman Meghu

Since 1996, Mr. Meghu has taken part in consultations on various network security strategies to protect Internet service providers in southern Ontario as well as on safety audits and security infrastructure deployments for various commercial and governmental entities across Canada and the central United States. Before joining his current company, Mr. Meghu held various network positions, VoIP and security engineering with European telecommunications giant, Alcatel, as well as with a leading global IT company, Electronic Data Systems (EDS), as private consultant.



2013 EDITION

Mr. Cricket Liu

Cricket Liu is the co-author of all the Nutshell O'Reilly manuals on the Domain Name System (DNS), including DNS and BIND, DNS & BIND Cookbook and DNS and BIND on IPv6. Cricket was also lead author of Managing Internet Information Services. Currently, Mr. Liu holds the infrastructure head position at Infoblox and acts as liaison between the DNS community and Infoblox.



2012 EDITION

Mr. Jean Chartier

Me Jean Chartier has been a lawyer and member of the Barreau du Québec since 1982. From 1982 to 1990, Me Chartier had a private practice in Québec. In 1990, he joined Directeur général des élections du Québec where he worked as counsel, as assistant to the chief executive and chief legal officer until 2006. In 2010, The National Assembly of Québec named him President of the Commission for a five-year term.

Brief Description of the CQSI

The right questions:

What?

A major IT security event in Quebec;

Who?

Governmental and commercial sectors/directors, "RSIN", Security Architects;

How many?

More than 300 participants/30 suppliers-manufacturers;

Where?

Québec City Convention Centre

When?

November 17, 2014 dedicated to fee-based trainings—and
November 18 and 19 dedicated to conferences;

Cost?

See Partnership Plan;

Clients

Managers, decision makers, professionals, architects, analysts,
young professionals, etc.;

Industries

Public, private, health care, finance, insurance, manufacturing,
education, municipal;

Students

An important place is given to college and university students
through topics that interest them.

And, most importantly, why?

- A prestigious event for over 20 years;
- The possibility to introduce your speaker in front of participants;
- The possibility to meet potential clients from governmental and commercial sectors;
- To create business opportunities with your clients and partners;
- The possibility to reward your clients by inviting them to the 2014 CQSI *(see Plan);
- The complete list of participants/clients of the 2014 CQSI, based on the selected Partnership Plan;
- To network with the biggest pool of resources in IT security;
- To see and hear well-known speakers;
- A recognized IT security training and networking hub;
- To take part in a movement that brings together those working in IT security; and
- To be recognized as a supplier or a manufacturer.

Successes and Subjects of Previous Years



Fabrice de Pierrebourg

Born in Paris, Mr. de Pierrebourg is an investigative journalist and Franco-Quebecois essayist. He specializes in topics such as terrorism, espionage and defence.



Dr Mourad Debbabi

During this conference, we present some of the results of our research in generating cyber-information, for detecting, predicting and alleviating cyber attacks.



Pascal Parent

Pascal Parent will present real cases of emergency management measures during large-scale public events and concerts. Introduction: existing applicable regulations, external authorities that are involved, promoter's needs, and vulnerability study.



Michelle Blanc

Born Michel Leblanc in 1961, Ms. Blanc is a Quebecois business woman, lecturer and blogger. She holds a Master's in science and e-commerce from the University of Montréal and has been involved in analysis, strategy and Web marketing mandates for companies. She holds a business blog 2.0.



Marcus J. Ranum

Globally renowned expert in the design and implementation of security solutions, Marcus J. Ranum will give an account on the evolution of security over the past 20 years and share his vision on future challenges.



Michel Juneau-Katsuya





























Michel Juneau-Katsuya is a renowned expert in the fields of espionage, counter-intelligence and terrorism. He worked for the Canadian Security Intelligence Service (CSIS) for many years, where he was, among others, director of the Asia-Pacific Strategic Analysis Office.








Anik Michaudville

Mrs. Michaudville has been information security advisor with Desjardins since 2004. Her role consists of supporting leaders in the avenues they should follow in terms of information security—primarily digital information—and providing a flexible and efficient management framework for the sectors falling under her responsibility.

Partnership Options

	Details	Event \$21,000 (1)	Elite \$11,000 (6) + 1	Prestige \$8,000 (7) +2	Committed \$5,000 (8) +1	Sponsor \$3,500 (4)	Service / Media \$1,500 (10)
Kiosk	Kiosk dimensions	20x50 Central	10x20 «Hot Spot»	10x10 «Hot Spot»	10x10	-	-
Banner logo	Logo printed on welcome banners and in information areas						
Website logo	Logo posted on the CQSI website as soon as the Plan is signed					Name mentioned	Name mentioned
One year ASIQ membership	Partner representatives will automatically become ASIQ members for one year						
Participant gift bag	Partners can include gifts or brochures in the bag that will be given to all participants						
Number of CQSI passes included	One CQSI pass that gives access to all areas and meals and conferences	8	6	4	3	2	2
Speaker 250 places	The partner's official representative has the privilege of introducing a speaker from their company and the topic of their choice on floor 1 or 2, with 250 places						
Exhibitor conference 35 places	The partner's official representative has the privilege of using a time table in the DemoArea with 35 places to introduce their company and the topic of their choice						
Speaker presentation Floor 1 or 2	The partner's official representative has the privilege of introducing a speaker from the official CQSI program on floor 1 or 2, with 250 places						
Opening conference advertisement	Partners mentioned during opening and closing conferences, with 500 places						

Partnership Options

	Details	Event	Elite	Prestige	Committed	Sponsor	Service / Media Higher cost for each option
Breakfast meal visibility	Service partner's logo projected during one Breakfast meal						
Lunch meal visibility	Service partner's logo projected during one Lunch meal						
Cocktail meal visibility	Service partner's logo projected during Cocktail on November 18						
Participant lanyard	Logo on participants' badge lanyard						
Promotional placement	Logo or mention in the event's promotional placements Subject to such a placement						
Visibility ASIQ/CQSI	Logo posted on all email or mail that is sent from the time the partnership is signed to the post-event thanks						
Foodie station	Service partner's logo projected during the Foodie station						
Lounge/Cafe station	Service partner's logo posted on walls in the Lounge/Cafe area						
Complete list of 2014 CQSI participants	Partners will have the complete list of 2014 Edition participants						
Bottle of water	Service partner's logo on bottles of water in Lounge/Cafe area						
Table napkins	Service partner's logo on table napkins in Lounge/Cafe area						
Advertisement in services areas	Service partner logo on advertisements in services areas *(restrooms) of the Québec City Convention Centre						
Partner providing the background music by the quatriain of the Lévis' Orchestre symphonique mentioned (Beginning of the activity)	2 small posters with the presenting partner logo Partner mentioned in the Participant's Guide "Time Frame Section"						 (High-end corporate)

Internationally Renowned Lecturer

For several years, our partners, through their global business relationships, are able to suggest world-class lecturers. These lecturers offer us high-level content that meets the expectations of our clients and enhances the visibility of the event.

This is why, when such an opportunity presents itself, the partner can receive additional visibility to their sponsorship. In doing so, specific conditions apply.

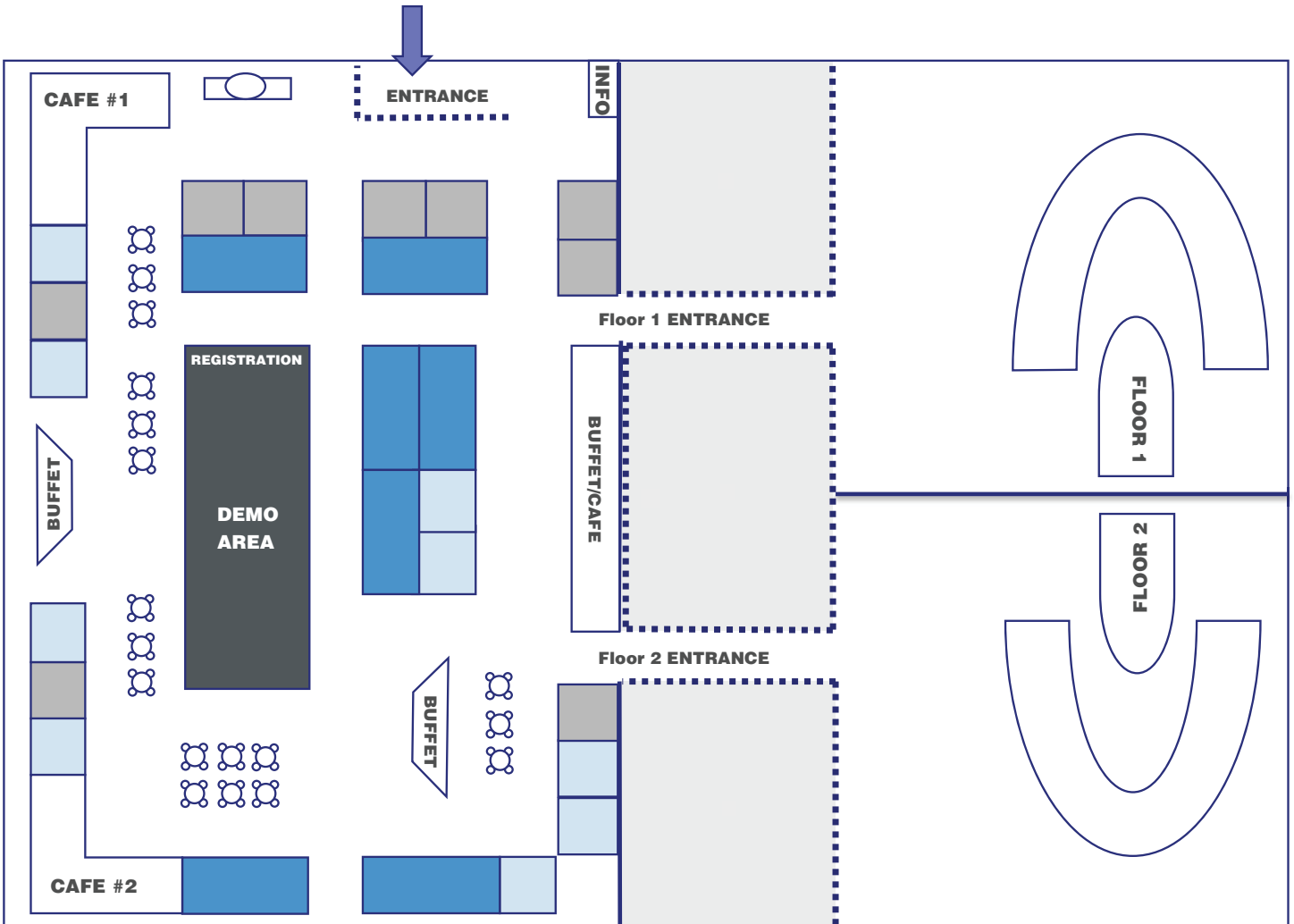
It is important to note that the organizing committee has no obligation to retain the proposals that are submitted.

This section is reserved exclusively for partners who have first signed the «Event or «Elite» partnership agreement.

CONDITIONS

- Be an «Event or «Elite» partner of the CQSI 2014 (have signed the partnership agreement)
- The lecturer must be internationally renowned
- The costs related to the lecturer's arrival and stay are the responsibility of the partner
- Suggested lecturers must be related to the IT security field and accepted by the organizing committee
- The partner may not use this conference to promote their services and solutions

Exhibitors' Map



ELITE 7

PRESTIGE 9

COMMITTED 9

Partnership Registration and Terms and Conditions

No partnership reservations in advance

We do not reserve partners in advance. The reservation and confirmation of a partnership is carried out upon receiving the duly completed and signed «Partner registration form» (last page of the plan).

Partnership cancellation policy

If a partner must cancel their confirmed partnership, they will be invoiced the following costs:

- 60% of the total cost of the partnership until August 31, 2014
- 100% of the total cost from September 1, 2014.

Right of first refusal

All partners from the previous edition have a right of first refusal in this category.

Logos

You are responsible for sending us the new version of your logo as soon as possible, or the version we have will be used.

All logos are proportional to the sponsorship, that is:

- Elite: 100%, Prestige: 75%, Committed: 50%, Patron: 25% except at the tables reserved during meals where they are identical.
- A fee of \$100 will be invoiced for any change of logo after it is posted online.
- Your logo will be added to the visibility items within two weeks after signing the agreement.

Taxes

Federal and provincial taxes are not included in the cost of sponsorship. You must add them to the amount of the selected category. (Taxes apply on the amount before taxes. TPS (5%) and QST (9.975%))

Payment due

The sponsorship must be paid by August 31, 2014, to obtain the visibility associated with your category.

THANK YOU to our 2013 Edition Partners

PLATINUM Partners



THANK YOU to our 2013 Edition Partners

GOLD Partners



SILVER Partners



THANK YOU to our 2013 Edition Partners

BRONZE Partners



AFFILIATED Associations



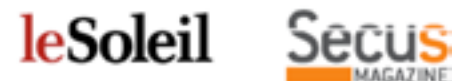
CORPORATE Partner



OFFICIAL Providers



MEDIA Partners

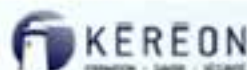


ASIQ AND KÉREON ARE WORKING TOGETHER IN THE OUTAOUAIS REGION

Register for training offered in the Outaouais region in 2014 and automatically become a member of the Association de la sécurité de l'information du Québec (ASIQ) (value of \$250).

TRAINING DATES

ISO 27001 Update to 2013 Standards	April 22-23, 2014
ISO 27001 2013 Lead Implementer	May 12 to 16, 2014
ISO 27005 Certified Risk Manager	May 25-27, 2014
ISO 27005 Certified Risk Manager with MERARI	May 25 to 30, 2014
CISSP	June 9 to 11, 2014



REGISTER NOW!

2014 Partner Form

PARTNER

NAME	
ADDRESS	
CITY	
POSTAL CODE	

PARTNERSHIP LEAD NAME

NAME	
PHONE #	
FAX #	
EMAIL	

PARTNERSHIP TYPE

Event	\$21,000.00	
Elite	\$11,000.00	
Prestige	\$8,000.00	
Committed	\$5,000.00	
Sponsor	\$3,500.00	
Service / Media	\$1,500.00	

REGISTRATION FOR ADDITIONNAL PARTICIPANTS

Status	Rate per participant	Number	Total cost
Partner	\$600 + taxes		

PAYMENT TERMS

UPON SIGNATURE, A BILL WILL BE SENT TO YOU BY EMAIL AND WILL READ:

- 1st payment upon signature = **60 % of the total cost + taxes**
- 2nd payment on September 1 = **40% + taxes**

These payments are non refundable.

Payments must be made by cheque, payable to ASIQ and mailed to 580, rue Grande Allée Est #160 Québec, Quebec G1R 2K2

Partners may send 400 promotional objects or brochures to be included in the bag given to participants before October 31, 2014, to the following address and must mention the object type: Responsable CQSI – 156, rue du Temple, Québec (Québec) G1E 5A7

Promotional object type (400)	
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AUTHORIZED SIGNATURE, CQSI 2014	AUTHORIZED SIGNATURE, PARTNER
DATE OF SIGNATURE :	DATE OF SIGNATURE :

Please send us, along with the completed registration form,
your logo (JPG and EPS formats) and a description
that will be posted on the 2014 CQSI website to partenariat@cqsi.org